



PACKING THE GATES AND PACKING THE FUN

2023 WAS JUST THE BEGINNING, 2024 WAS THE CONTINUATION.

2025 IS THE FUTURE! OVER 550 ENTRIES IN 2023 AND 674 ENTRIES IN 2024.



SEPTEMBER 12TH-14TH 2025

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2025 PARTNERSHIP GUIDE

INTRODUCTION

ABOUT US:

IN 2011, KRISTOFF MX PHOTOGRAPHY, NOW KNOWN AS GATE DROP PRODUCTIONS, WAS FOUNDED BY STEVEN KRISTOFF, A LONG TIME MOTOCROSS RIDER IN THE PACIFIC NORTHWEST.

MOTOCROSS RACING HAS BEEN A STAPLE IN THE KRISTOFF FAMILY SINCE THE EARLY 1970'S. THROUGHOUT THE DECADES OF RACING LOCAL SERIES IN THE PACIFIC NORTHWEST, STEVEN TRANSITIONED TO CAPTURING THE SPORT WITH PHOTOS AND VIDEOS. TODAY, GATE DROP PRODUCTIONS HAS EXPANDED INTO FUN-FILLED RACE EVENTS THAT PACK THE STARTING GATES OF THE TRACKS THAT HOLD NEAR AND DEAR TO STEVEN KRISTOFF'S HEART.

THE GATE DROP SHOWDOWN IS AN EVENT DESIGNED TO PACK THE STARTING GATES AT RACE TRACKS MANY HAVE NEVER BEEN TO, AND INVITE THEM BACK FOR OTHER RACE EVENTS THE TRACK HOLDS. THIS DESIGN WAS ACCOMPLISHED BY LEARNING FROM OTHER WELL-ESTABLISHED SERIES AND TRACKS SUCH AS THE P.R.O SERIES, WASHOUGAL MX PARK, HORN RAPIDS MC, AND MANY MORE. THE GOAL OF THE GATEDROP SHOWDOWN IS TO GAIN AND RETAIN RIDERS FOR THE HOSTING TRACK'S FUTURE EVENTS. MORE RIDERS ON THE GATE CREATES MORE FUN AND EXCITEMENT FOR EVERY GATE DROP AND CHECKERED FLAG.

IN ITS FOUNDING YEAR IN 2023, GATE DROP SHOWDOWN HAD OVER 500 ENTRIES. THE HELP OF SMALL BUSINESSES, LOCAL SPONSORS, AND STRONG RELATIONSHIPS WITH MANY OTHER MOTO-ENTHUSED FAMILIES MADE THE GATE DROP SHOWDOWN START WITH A BANG.

OUR MISSION

GATE DROP SHOWDOWN'S MAIN FOCUS IS TO CATER TO FAMILIES. EVERYONE IS INCLUDED WITH YOUTH EVENTS, REGULAR RACING, AND PARENT INVOLVEMENT EVENTS THAT GET ONE AND ALL ON THE TRACK. WE LOVE SEEING OUR SPORT THRIVE AND CONTINUE TO PUSH FORWARD TO GROW THE RACING COMMUNITY AND GET EVERYONE INVOLVED.



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OVERVIEW

2024 GATE DROP SHOWDOWN HIGHLIGHTS & EVENT DEMOGRAPHICS

2024 GATE DROP SHOWDOWN NUMBERS

- * 1,400+ SPECTATORS
- * 674 RIDER ENTREES

2024 GATE DROP SHOWDOWN EVENTS

- * MOM PIT BIKE RACE - OVER 35 MOMS COMPETED
- * SHORT TRACK RACE - OVER 80 RIDERS COMPETED
- * HOLESHOT CHALLENGE - OVER 100 RIDERS COMPETED
- * MINI MAYHEM FRIDAY NIGHT RACE - OVER 40 RIDERS COMPETED
- * STACYC RACING - OVER 40 KIDS COMPETED

2024 GATE DROP PRODUCTIONS MEDIA NETWORKING

- * 6,334 FACEBOOK FOLLOWERS
- * 6,307 INSTAGRAM FOLLOWERS

2024 GATE DROP SHOWDOWN SPONSORS

- * 24 SUPPORTING SPONSORS



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INFORMATION

2025 GATE DROP SHOWDOWN

VENUE: ALBANY MX PARK

LOCATION: 33648 BERRY DR NE, ALBANY, OR 97322

DATE: SEPTEMBER 12TH - 14TH 2025

PERKS OF ALBANY MX PARK

- PROUDLY RAN AND OPERATED BY THE LEACH FAMILY FOR OVER 50 YEARS.
- EASY ON AND OFF FREEWAY ACCESS.
- GRAVEL PARKING AND VENDING AREAS
- HOTELS, RESTAURANTS , AND GAS STATIONS ALL WITHIN 3 MILES.
- FULLY PREPPED & WATERED TRACK
- BATH ROOMS & SHOWERS
- HOOKUPS AVAILABLE BUT LIMITED
- CONCESSION STAND OPEN ON PUBLIC EVENTS.



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MARKETING & PERKS

2025 GATE DROP SHOWDOWN

PERKS OF SPONSORING EVENT

- TRACKSIDE VENDING
- EVENT SIGNAGE
- PRINT MARKETING
- P.A ANNOUNCEMENTS
- EVENT APPAREL
- EVENT AWARDS
- NAMING RIGHTS

SPONSOR ACTIVATION

- INSTAGRAM REEL COMMERCIALS
- SOCIAL MEDIA ADS
- 5X7 POSTCARD - SMALL LOGO
- LOGO & LINK ON WEBSITE
- TRACKSIDE BANNER
- PODIUM BACKDROP
- SPONSOR PASSES
- LOGO ON AWARDS
- LOGO ON EVENT APPAREL
- VENDING AREA AT TRACK



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SPONSOR PACKAGES

2025 GATE DROP SHOWDOWN

TITLE SPONSOR (1) \$4,000

- * TITLE SPONSOR NAMING RIGHTS
- * WEBSITE BANNERS ON WEB PAGE
- * PRIMARY TRACKSIDE VENDING AREA
- * 8 TRACK BANNERS
- * PARKING PASS, CAMPING PASS
- * LOGO ON PODIUM BACKDROP
- * VIDEO/PHOTO WEB RECAP W/LOGO
- * SPONSOR SHOUT OUTS ON PA
- * IG SPONSORSHIP REEL
- * LOGO ON ADVERTISEMENTS

CO-TITLE SPONSOR (2) \$2,500

- * TITLE SPONSOR NAMING RIGHTS
- * WEBSITE BANNERS ON WEB PAGE
- * PRIMARY TRACKSIDE VENDING AREA
- * 2 TRACK BANNERS
- * PARKING PASS, CAMPING PASS
- * LOGO ON PODIUM BACKDROP
- * VIDEO/PHOTO WEB RECAP W/LOGO
- * SPONSOR SHOUT OUTS ON PA
- * IG SPONSORSHIP REEL
- * LOGO ON ADVERTISEMENTS

LEAD SPONSOR (5) \$800

- * TRACKSIDE VENDING AREA
- * WEBSITE BANNERS ON WEB PAGE
- * PARKING PASS, CAMPING PASS
- * LOGO ON PODIUM BACKDROP
- * VIDEO/PHOTO WEB RECAP W/LOGO
- * SPONSOR SHOUT OUTS ON PA
- * IG SPONSORSHIP REEL
- * LOGO ON ADVERTISEMENTS

BASIC SPONSOR \$200

- * LOGO & LINK ON WEBSITE
- * LOGO ON PODIUM BACKDROP
- * LOGO ON ADVERTISEMENTS
- * SPONSOR SHOUT OUTS ON PA

SPONSOR INCENTIVES (INCLUDED ON EACH PACKAGE)

- * LOGO ON PRINTED MEDIA
- * LOGO ON EVENT APPAREL
- * LOGO & LINK ON WEBSITE
- * LOGO ON AWARDS





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CONTACT

2025 GATE DROP SHOWDOWN



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