



GATE DROP SHOWDOWN

PACKING THE GATES AND PACKING THE FUN

2023 STARTED IT. 2024 LEVELED IT UP. 2025 RAISED THE BAR. 2026 BLOWS THE DOORS OFF
OVER 550 ENTRIES IN 2023, 674 ENTRIES IN 2024, 640 ENTRIES IN 2025. WHAT WILL 2026 BE?



NEW TO 2026
OPMC

JUNE 5TH-7TH 2026

NEW FOR 2026: TWO RACE EVENTS IN THE SCHEDULE,
RAISING THE BAR FOR THE SEASON

www.gatedropproductions.com

ALBANY
MX PARK

SEPTEMBER 11TH-13TH 2026



INTRODUCTION

ABOUT US:

GATE DROP PRODUCTIONS WAS FOUNDED IN 2011 BY LIFELONG PACIFIC NORTHWEST MOTOCROSS RIDER STEVEN KRISTOFF. WHAT BEGAN AS KRISTOFF MX PHOTOGRAPHY HAS GROWN INTO A BRAND BUILT ON DEEP ROOTS IN MOTOCROSS AND A PASSION FOR CAPTURING—AND CREATING—UNFORGETTABLE RACE EXPERIENCES.

WITH DECADES OF FAMILY INVOLVEMENT IN THE SPORT, STEVEN TRANSITIONED FROM RACING BEHIND THE GATE TO BUILDING EVENTS THAT BRING RIDERS TOGETHER AND PACK STARTING LINES. THE FLAGSHIP GATE DROP SHOWDOWN WAS DESIGNED TO INTRODUCE RIDERS TO NEW TRACKS, GROW PARTICIPATION, AND CREATE HIGH-ENERGY RACE WEEKENDS THAT KEEP COMPETITORS COMING BACK. BACKED BY STRONG COMMUNITY SUPPORT, LOCAL SPONSORS, AND PROVEN INSPIRATION FROM TOP REGIONAL SERIES, GATE DROP PRODUCTIONS IS FOCUSED ON ONE GOAL: MORE RIDERS, FULLER GATES, AND BIGGER RACE-DAY EXCITEMENT—EVERY TIME THE GATE DROPS.

OUR MISSION

THE GATE DROP SHOWDOWN IS BUILT AROUND FAMILY, FUN, AND FULL GATES. FROM YOUTH RACES AND STANDARD COMPETITION TO PARENT-INVOLVEMENT EVENTS, EVERYONE HAS A PLACE ON THE TRACK. WHEN FAMILIES SHOW UP TOGETHER, THE ENERGY IS HIGHER, THE PITS ARE PACKED, AND THE EXPERIENCE BECOMES MORE THAN JUST RACING—it becomes a weekend to remember. THAT PACKED, HIGH-ENERGY ENVIRONMENT CREATES THE PERFECT STAGE FOR SMALL AND LARGE BUSINESSES TO SHINE. WITH HUNDREDS OF RIDERS, FAMILIES, AND FANS ON SITE, SPONSORS GAIN DIRECT EXPOSURE TO BOTH NEW AND RETURNING CUSTOMERS IN AN AUTHENTIC, COMMUNITY-DRIVEN SETTING. THE GATE DROP SHOWDOWN ISN'T JUST AN EVENT—it's a marketplace of opportunity where brands connect, engage, and grow alongside the racing community.

OUR GOAL IS SIMPLE: KEEP MOTOCROSS THRIVING, BRING PEOPLE TOGETHER, AND CREATE UNFORGETTABLE RACE WEEKENDS WHERE RIDERS, FAMILIES, AND SPONSORS ALL WIN.



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2026 PARTNERSHIP GUIDE

GATE DROP
SHOWDOWN^{4.0}

ALBANY
MX PARK

2025 GATE DROP SHOWDOWN HIGHLIGHTS & EVENT DEMOGRAPHICS

2025 GATE DROP SHOWDOWN NUMBERS

- * 1,300+ SPECTATORS
- * 640 RIDER ENTREES

2025 GATE DROP SHOWDOWN EVENTS

- * MOM PIT BIKE RACE - OVER 40 MOMS COMPETED
- * SHORT TRACK RACE - OVER 60 RIDERS COMPETED
- * HOLESHT CHALLENGE - OVER 80 RIDERS COMPETED
- * MINI MAYHEM FRIDAY NIGHT RACE - OVER 52 RIDERS COMPETED
- * STACYC RACING - OVER 40 KIDS COMPETED

2025 GATE DROP PRODUCTION MEDIA NETWORKING

- * 6,441 FACEBOOK FOLLOWERS
- * 6,955 INSTAGRAM FOLLOWERS

2025 GATE DROP SHOWDOWN SPONSORS

- * 22 SUPPORTING SPONSORS



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2026 PARTNERSHIP GUIDE

GATE DROP
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ALBANY
MX PARK

INFORMATION

2026 GATE DROP SHOWDOWN

VENUE: ALBANY MX PARK

LOCATION: 33648 BERRY DR NE, ALBANY, OR 97322

DATE: SEPTEMBER 11TH - 13TH 2026

PERKS OF ALBANY MX PARK

- PROUDLY RAN AND OPERATED BY THE LEACH FAMILY FOR OVER 50 YEARS.
- EASY ON AND OFF FREEWAY ACCESS.
- GRAVEL PARKING AND VENDING AREAS
- HOTELS, RESTAURANTS, AND GAS STATIONS ALL WITHIN 3 MILES.
- FULLY PREPPED & WATERED TRACK
- BATH ROOMS & SHOWERS
- HOOKUPS AVAILABLE BUT LIMITED
- CONCESSION STAND OPEN ON PUBLIC EVENTS.



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**GATE DROP
SHOWDOWN^{4.0}**

**ALBANY
MX PARK**

2026 PARTNERSHIP GUIDE

MARKETING & PERKS

2026 GATE DROP SHOWDOWN

PERKS OF SPONSORING EVENT

- TRACKSIDE VENDING
- EVENT SIGNAGE
- PRINT MARKETING
- P.A ANNOUNCEMENTS
- EVENT APPAREL
- EVENT AWARDS
- NAMING RIGHTS

SPONSOR ACTIVATION

- INSTAGRAM REEL COMMERCIALS
- SOCIAL MEDIA ADS
- 5X7 POSTCARD - SMALL LOGO
- LOGO & LINK ON WEBSITE
- TRACKSIDE BANNER
- PODIUM BACKDROP
- SPONSOR PASSES
- LOGO ON AWARDS
- LOGO ON EVENT APPAREL
- VENDING AREA AT TRACK



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GATE DROP
SHOWDOWN

ALBANY
MX PARK
NICKY ROSS

2026 PARTNERSHIP GUIDE



SPONSOR PACKAGES

2026 GATE DROP SHOWDOWN (SEE NEXT SLIDE FOR COMBO PRICING WITH SUMMER SHOWDOWN)
ALBANY MX 9/11/2026 - 9/13/2026

TITLE SPONSOR (1) \$4,500

- * TITLE SPONSOR NAMING RIGHTS
- * LARGEST LOGO ON BANNERS, ADVERTISEMENTS
- * PRIMARY TRACKSIDE VENDING AREA
- * PARKING PASS, CAMPING PASS
- * VIDEO/PHOTO WEB RECAP W/LOGO
- * IG SPONSORSHIP REEL
- * WEBSITE BANNERS ON WEB PAGE
- * 8 TRACKSIDE BANNERS
- * LOGO ON PODIUM BACKDROP
- * SPONSOR SHOUT OUTS ON PA
- * LOGO ON GATE DROP CANOPY
- * LOGO ON CHAMPIONSHIP PLATES

PRESENTING SPONSOR (2) \$2,500

- * PRESENTING SPONSOR NAMING RIGHTS
- * 2ND LARGEST LOGO ON BANNERS, ADVERTISEMENTS
- * SECONDARY TRACKSIDE VENDING AREA
- * PARKING PASS, CAMPING PASS
- * VIDEO/PHOTO WEB RECAP W/LOGO
- * IG SPONSORSHIP REEL
- * WEBSITE BANNERS ON WEB PAGE
- * 4 TRACK BANNERS
- * LOGO ON PODIUM BACKDROP
- * SPONSOR SHOUT OUTS ON PA
- * LOGO ON GATE DROP CANOPY
- * LOGO ON CHAMPIONSHIP PLATES

LEAD SPONSOR (10) \$800

- * TRACKSIDE VENDING AREA
- * PARKING PASS, CAMPING PASS
- * VIDEO/PHOTO WEB RECAP W/LOGO
- * IG SPONSORSHIP REEL
- * 1 TRACKSIDE BANNER
- * WEBSITE BANNERS ON WEB PAGE
- * LOGO ON PODIUM BACKDROP
- * SPONSOR SHOUT OUTS ON PA
- * LOGO ON ADVERTISEMENTS

BASIC SPONSOR \$250

- * LOGO & LINK ON WEBSITE
- * LOGO ON ADVERTISEMENTS
- * LOGO ON PODIUM BACKDROP
- * SPONSOR SHOUT OUTS ON PA

SPONSOR INCENTIVES (INCLUDED IN EACH PACKAGE)

- * LOGO ON PRINTED MEDIA
- * LOGO & LINK ON WEBSITE
- * LOGO ON EVENT APPAREL
- * LOGO ON AWARDS

NOT SEEING A PACKAGE THAT FITS YOUR BUSINESS? REACH OUT TO DISCUSS A CUSTOM SPONSORSHIP OPTION TAILORED TO YOUR NEEDS.



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INFORMATION

2026 GATE DROP SUMMER SHOWDOWN

VENUE: OLYMPIC PENINSULA MX CLUB

LOCATION: 1306 DEER PARK RD, PORT ANGELES, WA 98362

DATE: JUNE 5-7 2026

PERKS OF OPMC & HISTORY

- NON-PROFIT CLUB ORGANIZATION TRACK.
- CLUB FOUNDED IN 1937
- NATURAL ELEVATION TRACK WITH JUMPS FOR ALL SKILL LEVELS
- GRAVEL PARKING & CAMPING AREAS
- HOTELS, RESTAURANTS, AND GAS STATIONS ALL WITHIN 3-5 MILES.
- FULLY PREPPED & WATERED TRACK
- CONCESSION STAND OPEN ON PUBLIC EVENTS.
- PIT BIKE TRACK FOR STACYCS & NEW YOUTH RIDERS



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NEW EVENT 2026 PARTNERSHIP GUIDE

GATE DROP
SUMMER SHOWDOWN

OPMC

SPONSOR PACKAGES

2026 GATE DROP SUMMER SHOWDOWN
OPMC MX 6/5/2026 - 6/7/2026

TITLE SPONSOR (1) \$4,500

- * TITLE SPONSOR NAMING RIGHTS
- * LARGEST LOGO ON BANNERS, ADVERTISEMENTS
- * PRIMARY TRACKSIDE VENDING AREA
- * PARKING PASS, CAMPING PASS
- * VIDEO/PHOTO WEB RECAP W/LOGO
- * IG SPONSORSHIP REEL
- * WEBSITE BANNERS ON WEB PAGE
- * 8 TRACKSIDE BANNERS
- * LOGO ON PODIUM BACKDROP
- * SPONSOR SHOUT OUTS ON PA
- * LOGO ON GATE DROP CANOPY
- * LOGO ON CHAMPIONSHIP PLATES

PRESENTING SPONSOR (2) \$2,500

- * PRESENTING SPONSOR NAMING RIGHTS
- * 2ND LARGEST LOGO ON BANNERS, ADVERTISEMENTS
- * SECONDARY TRACKSIDE VENDING AREA
- * PARKING PASS, CAMPING PASS
- * VIDEO/PHOTO WEB RECAP W/LOGO
- * IG SPONSORSHIP REEL
- * WEBSITE BANNERS ON WEB PAGE
- * 4 TRACK BANNERS
- * LOGO ON PODIUM BACKDROP
- * SPONSOR SHOUT OUTS ON PA
- * LOGO ON GATE DROP CANOPY
- * LOGO ON CHAMPIONSHIP PLATES

LEAD SPONSOR (10) \$800

- * TRACKSIDE VENDING AREA
- * PARKING PASS, CAMPING PASS
- * VIDEO/PHOTO WEB RECAP W/LOGO
- * IG SPONSORSHIP REEL
- * 1 TRACKSIDE BANNER
- * WEBSITE BANNERS ON WEB PAGE
- * LOGO ON PODIUM BACKDROP
- * SPONSOR SHOUT OUTS ON PA
- * LOGO ON ADVERTISEMENTS

BASIC SPONSOR \$250

- * LOGO & LINK ON WEBSITE
- * LOGO ON ADVERTISEMENTS
- * LOGO ON PODIUM BACKDROP
- * SPONSOR SHOUT OUTS ON PA

SPONSOR INCENTIVES (INCLUDED IN EACH PACKAGE)

- * LOGO ON PRINTED MEDIA
- * LOGO & LINK ON WEBSITE
- * LOGO ON EVENT APPAREL
- * LOGO ON AWARDS

NOT SEEING A PACKAGE THAT FITS YOUR BUSINESS? REACH OUT TO DISCUSS A CUSTOM SPONSORSHIP OPTION TAILORED TO YOUR NEEDS.



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2026 PARTNERSHIP GUIDE

COMBINED SPONSOR PACKAGE

2026 GATE DROP SUMMER SHOWDOWN + SHOWDOWN 4.0 @ ALBANY MX
OPMC MX 6/5/2026 - 6/7/2026 | ALBANY MX 9/11/2026 - 9/13/2026

TITLE SPONSOR (1) \$6,500

- * TITLE SPONSOR NAMING RIGHTS
- * LARGEST LOGO ON BANNERS, ADVERTISEMENTS
- * PRIMARY TRACKSIDE VENDING AREA
- * PARKING PASS, CAMPING PASS
- * VIDEO/PHOTO WEB RECAP W/LOGO
- * IG SPONSORSHIP REEL
- * WEBSITE BANNERS ON WEB PAGE
- * 8 TRACKSIDE BANNERS
- * LOGO ON PODIUM BACKDROP
- * SPONSOR SHOUT OUTS ON PA
- * LOGO ON GATE DROP CANOPY
- * LOGO ON CHAMPIONSHIP PLATES

PRESENTING SPONSOR (2) \$3,500

- * PRESENTING SPONSOR NAMING RIGHTS
- * 2ND LARGEST LOGO ON BANNERS, ADVERTISEMENTS
- * SECONDARY TRACKSIDE VENDING AREA
- * PARKING PASS, CAMPING PASS
- * VIDEO/PHOTO WEB RECAP W/LOGO
- * IG SPONSORSHIP REEL
- * WEBSITE BANNERS ON WEB PAGE
- * 4 TRACK BANNERS
- * LOGO ON PODIUM BACKDROP
- * SPONSOR SHOUT OUTS ON PA
- * LOGO ON GATE DROP CANOPY
- * LOGO ON CHAMPIONSHIP PLATES

LEAD SPONSOR (10) \$1000

- * TRACKSIDE VENDING AREA
- * PARKING PASS, CAMPING PASS
- * VIDEO/PHOTO WEB RECAP W/LOGO
- * IG SPONSORSHIP REEL
- * 1 TRACKSIDE BANNER
- * WEBSITE BANNERS ON WEB PAGE
- * LOGO ON PODIUM BACKDROP
- * SPONSOR SHOUT OUTS ON PA
- * LOGO ON ADVERTISEMENTS

BASIC SPONSOR \$350

- * LOGO & LINK ON WEBSITE
- * LOGO ON ADVERTISEMENTS
- * LOGO ON PODIUM BACKDROP
- * SPONSOR SHOUT OUTS ON PA

SPONSOR INCENTIVES (INCLUDED IN EACH PACKAGE)

- * LOGO ON PRINTED MEDIA
- * LOGO & LINK ON WEBSITE
- * LOGO ON EVENT APPAREL
- * LOGO ON AWARDS

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2026 GATE DROP SHOWDOWN



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